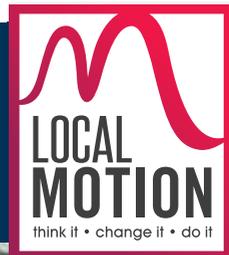


Save £££s on fuel bills with FREE fuel efficient driver training courses.



Durham County Council's Road Safety Team provides funded fuel efficient driver training courses to car and light van drivers in the Bishop Auckland, Shildon and Newton Aycliffe areas.

Making small changes to your driving technique can significantly improve fuel efficiency and there are other benefits too.

Drivers from a multi-national company in Newton Aycliffe achieved an average 27% improvement in fuel efficiency on the course and potentially saved their company:

- £65,000 in fuel bills
- Reduced their carbon emissions by 120 tonnes
- Lowered their company driving risk by 80%
- Gained 12 miles more per gallon of fuel
- Achieved 40% less wear and tear on vehicles
- Were 4mph quicker on their journey times

Our Safe and Fuel Efficient Driver (SAFED) Training Courses and ECO-Business Driving Course can help you achieve results like these.

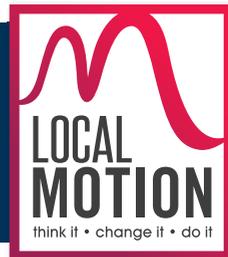


Safe and Fuel Efficient Driver (SAFED) Training Course

- A full day's training course with two drivers and one trainer.

ECO- Business Driving Course

- Two hour training course with one driver and one trainer.



What happens on the courses?

- On both courses, current driving style is assessed. Options are discussed to optimise fuel efficiency. Driving style improvements are then confirmed in a final, measured drive.
- On a full day SAFED course a presentation provides an opportunity for group discussion to investigate the pros and cons of various driving styles. This course also includes a demonstration drive by the trainer.
- Highly qualified trainers come to your workplace at dates and times that are convenient for you.
- Training will take place in your vehicles.
- The trainer will plan the route.
- Each driver receives a certificate of completion.
- Companies receive a summary report showing each driver's mile per gallon results over identical routes.

What drivers have said about the courses...

"I was surprised at the ease with which fuel efficiency can be achieved"

"Small adjustments to driving technique gave significant fuel and safety improvements"

"Informative and easily transferable from business to private mileage"

"It is possible to reduce journey times by driving more fuel efficiently"

Who can benefit from the courses?

Drivers from small, medium or large sized companies in the Bishop Auckland, Shildon and Newton Aycliffe areas who drive cars or light vans on a B category license while at work.

Interested?

Arranging a course is easy, simply contact our Driver Training Services Officer on 03000 268172 or e-mail road.safety@durham.gov.uk

For more information, visit: www.durham.gov.uk/roadsafety or www.dothelocalmotion.co.uk